

DISCOVER WHITEWATER

DISCOVER WHITEWATER

DISCOVER WHITEWATER

# Discover Whitewater



2024



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## DINING



### ENJOY A WIDE VARIETY OF DINING OPTIONS

- Check out our website to see what's new!  
[uww.edu/diningservices](http://uww.edu/diningservices)





At Discover Whitewater we know that what makes Whitewater unique and special is the people who comprise this community. Whether you visit us for an hour, a semester, a career or a lifetime we can't wait to welcome you home. Our organizations work closely together to promote, celebrate, and support the entire community of Whitewater.

**Whitewater Chamber of Commerce  
Whitewater Tourism Council  
Downtown Whitewater Inc.  
Whitewater Community Foundation**

**Discover Whitewater Offices**

150 W. Main St. • Whitewater, Wisconsin  
(262) 473-4005 • (866) 499-8687  
www.WhitewaterChamber.com

*The Whitewater Area Chamber of Commerce would like to thank the generous individuals and groups that contributed to this year's chamber guide. Their contributions are invaluable to highlighting our community. Special thanks to Katy Daixon Photography for outstanding imagery of our hometown.*

**Whitewater  
CHAMBER OF COMMERCE**

This guide is published by Southern Lakes Newspapers for and under the direction of the Whitewater Area Chamber of Commerce. The Whitewater Chamber Guide logo, advertising, editorial content, maps and all exclusive artwork are registered trademarks. No portion of the publication may be reprinted without written consent of the publisher. For advertising information contact:

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We are a resource for people with disabilities.**

Are you helping someone who is on Medicaid? We pay you to be a caregiver for a friend or relative as part of our Familiar Faces, Familiar Places program.



**GIVE US A CALL**

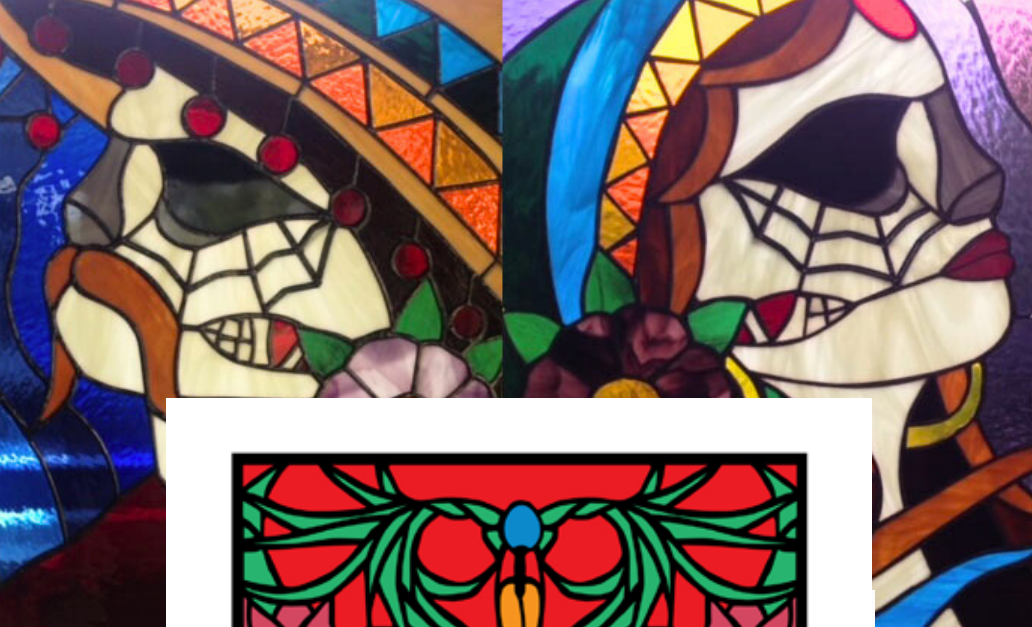
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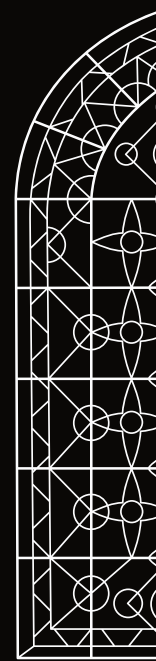
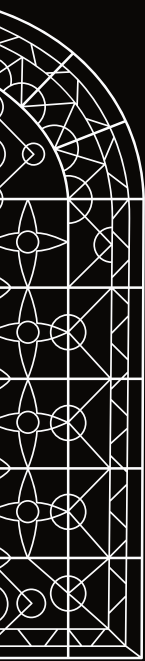
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## Fort Atkinson

740 Reena Ave.  
920-563-0888 (primary care)  
920-568-1986 (specialty care)

## Whitewater

1305 W. Main St.  
262-473-4548

## Eye care services

**SSM Health Davis Duehr Dean Eye Care**  
740 Reena Ave., Fort Atkinson  
920-563-8468

**SSM Health Davis Duehr Dean Eye Care**  
128 N. Tratt St., Whitewater  
262-473-4514

**Start a virtual visit or schedule  
an appointment today by visiting  
[ssmhealth.com](https://www.ssmhealth.com).**





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**Rock  
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# Whitewater Fast Facts

## AVERAGES

### Daily Temps:

FALL 60°

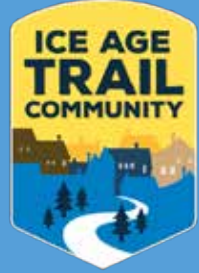
WINTER 30°

SPRING 55°

SUMMER 70°



966  
MILES  
TO  
EXPLORE!



### Annual Rainfall:

35"

22 PARKS

12 HISTORIC PLACES ON THE  
NATIONAL REGISTRY

9 PIZZA JOINTS

4 LAKES

4 ART GALLERIES

3 THEATERS

2 CREEKS

2 MICRO-BREWERIES

1 OUTDOOR AMPHITHEATER



## 6 BELOVED EVENTS

Freeze Fest

Storytelling Festival

4th of July Festival

Discover Whitewater Run

Spirit Tour

Holiday Market & Parade

## DISTANCE TO:

Milwaukee:

53mi

Madison:

52mi

Lake Geneva:

28mi

HOME OF THE UNIVERSITY OF  
WISCONSIN-WHITEWATER



Chamber of Commerce: [www.whitewaterchamber.com](http://www.whitewaterchamber.com)

Tourism: [www.discoverwhitewater.org](http://www.discoverwhitewater.org)



CIVIC ENGAGEMENT  
PEOPLE  
ACTION  
PROGRESS  
VITALITY

City of  
**WHITEWATER**



# C D A

COMMUNITY  
DEVELOPMENT  
AUTHORITY

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Growing your biz?  
Locating here?

**WE CAN HELP!**

The Community Development Authority (CDA) is appointed by the Whitewater Common Council to oversee residential and commercial real estate and business development policies. The CDA has the authority to buy, sell, hold, and develop real estate on behalf of the City of Whitewater.

The Executive Director of the CDA also serves as Whitewater's Economic Development Director and works with the CDA on the following objectives:

- PROMOTING SUSTAINABILITY
- BUILDING COMMUNITY WEALTH
- ATTRACTING INVESTMENT
- SUPPORTING ENTREPRENEURSHIP

For information and support:

City of Whitewater Administration Building  
312 W Whitewater Street, P.O. Box 178  
cda@whitewater-wi.gov - (262) 443-4458

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Whitewater, WI  
A community  
rich in history

Occupied by the Potawatomi prior to the 1830's, Whitewater was once referred to as "Minneiska," meaning "water white" named for the white sands of the Whitewater River (now called Whitewater Creek). It was a land rich in resources and potential.

In 1836, Alvin Foster first settled the area. He made his stake on the land by marking his name on a Burr Oak, which still stands to this day. At that time, that was all one needed to make a legal claim on a piece of land.

## TIMELINE

Thru 1830s - Occupied by Potawatomi  
**1836** - Alvin Foster settled the area  
**1837** - Samuel Prince built 1st log cabin  
**1840** - Whitewater, Main, & Center Streets laid  
**1852** - 1st railroad tracks laid  
**1855** - Pop. 2,224  
**1866** - Whitewater Normal School established

In 1837, Samuel Prince built the first log cabin. After a six-day trip on foot, 20 settlers arrived from Milwaukee. A gristmill, sawmill, paper mill, and many stores soon followed. By 1840, three streets were laid out: Whitewater, Main, and Center.

In 1852, the first railway to cross Wisconsin laid its tracks, spurring industrial growth. In 1866, the Wisconsin Board of Normal School Regents awarded a normal school to Whitewater, whose citizens raised \$25,000 to secure the bid over 16 other proposals from across the state.

By 1888, the largest employer, Esterly Reaper Works, employed 525 people. They built homes close to the factory, but in 1892, Esterly Reaper Works moved to Minnesota, marking the end of Whitewater's first industrial era.

During the World Wars and Great Depression, small trade and light industries drove Whitewater's economy. Agricultural products, including eggs, farm produce, cheese, dairy products, livestock, and small game made up 66 percent of Whitewater's trade.

Meanwhile, the Normal School (which later evolved into the University of Wisconsin-Whitewater) continued training teachers. The school made several changes through the years, including diversifying its studies. The University continues to be one of the main economic drivers for Whitewater today.



## TIMELINE CONT.

**1888** - Pop. 3,621  
**1892** - End of Whitewater's industrial era  
**1900-1951** - Agricultural trade, Normal school teacher training  
**1951** - Normal School becomes Wisconsin State College-Whitewater  
**1971** - State College becomes University of WI-Whitewater  
**2020** - Pop. 14,889





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Palmyra Office  
111 East Main Street  
Palmyra  
(262) 495-2101

East Troy Office  
2546 East Main Street  
East Troy  
(262) 642-2530



# DISCOVER *Whitewater's Outdoors*

## ADVENTURE WITH US!



### *Walk, Run, Hike*

From leisurely walks to working up a sweat, our **Ice Age Trail Community** offers trails from relaxed to challenging. Choose what matches your energy and hit the trails!



### *Boat, Swim, Fish*

With four lakes and two creeks, Whitewater provides endless fun activities to enjoy our pristine waters. Rent a boat at The Boat House Marina for an afternoon on Rice Lake, throw a line into Whitewater Creek, or swim at Whitewater Lake Public Beach!



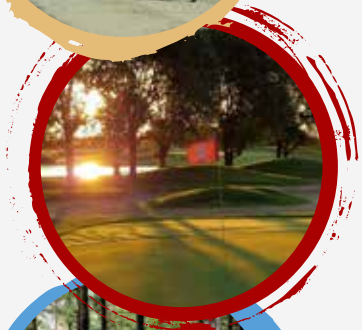
### *Bike*

Discover your cycling adventure on challenging trails or paved roads through Whitewater's countryside. The John Muir and Emma Carlin trail systems offer loops for all skill levels.



### *Golf*

With two golf courses in Whitewater and 22 within 20mi, you're centrally located for a golf-filled weekend. Try **Willow Brook Golf Course** just outside town!



### *Camp*

Whether staying one night after a hike or a full weekend with family, Whitewater offers camping for those who like to rough it to those who need a cabin. Family-friendly **Scenic Ridge Campground** offers tent & RV sites, as well as cabins. Whitewater Lake Campground offers tent sites tucked into the trees of the Kettle Moraine State Forest.





# DISCOVER *Whitewater's Arts*

## GET CREATIVE WITH US!



### Galleries

Whitewater is home to 4 art galleries: **Studio 84** & **Cultural Arts Center** downtown and **Crossman Gallery** & **Roberta's Art Gallery** on UW-Whitewater's campus. Exhibits often feature local & regional artists, student work, and sponsored exhibits.



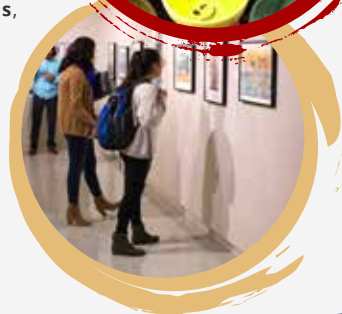
### Theaters

From movies on the big screen to live performances on stage, you'll find entertainment in Whitewater. Enjoy a movie at hometown favorite, **Whitewater Cinemas**, a Broadway performance in state-of-the-art venue **Young Auditorium**, or a UW-W one act play at Barnett Theater.



### Studios

Whether painting at non-profit art studio, **Studio 84**, which focuses on the creative and vocational development of people with disabilities, or fusing a glass lantern at **The Vinery Glass Studio**, you'll enjoy a hands on art experience in Whitewater.



### Music

With small acts at **Whiney's Wine & Beer Haus**, *Savory Sounds Summer Concert Series*, or Tuesday's Whitewater City Market to larger performances at **Young Auditorium** or Cravath Lakefront Amphitheater's *Concerts in the Park*, there's no shortage of live music in Whitewater. You can also enjoy student and staff performances all year long at Light Recital Hall on **UW-Whitewater's** campus!



Whitewater Farmers Market offers local produce, baked goods, honey, crafts, plants, preserves, flowers, & more.

Historic Train Depot  
Parking Lot  
Saturdays 8a-12p  
1st Saturday of May -  
Last Saturday of October

Market happens whether  
rain or shine

Whitewater City Market brings together farmers, artisans, food vendors, musicians, & the community.

Outdoor Season  
Historic Train Depot  
Tuesdays 4p-7p  
May-October

Indoor Season  
Irvin L Young Memorial Library  
Saturdays 10a-12p  
Nov-April



**ALL LOCAL.  
ALL YEAR LONG.**



# Self-Care Day



## Self-Care Spot #1 - Blue Sage Massage:

Start your day with an infrared light therapy sauna session for a little sweat detox.

## Breakfast - Jessica's Family Restaurant

Indulge in a classic diner breakfast & bottomless coffee in this warm, family-friendly eatery.



## Self-Care Spot #2 - Lovely Lashes:

Give your skin some love with a facial and enjoy the added bonus of a head, neck, feet, arm, and hand massages as well!

## Snack - ReVamp Nutrition:

Take a snack time and indulge in a health shake or tea that'll help you flush out toxins AND fuel you through the rest of the day.



## Self-Care Spot #3 - Live Life Spiritual Direction:

For something to calm the nervous system, try Reiki! This hands off, gentle touch approach uses energy to promote relaxation.

## Self-Care Spot #4 - Botanica Beauty Parlour:

Book a cut, color, or a simple wash and style to rejuvenate your locks. Look fresh for a night out!



For a full weekend itinerary, visit:  
[www.discoverwhitewater.org/self-care-weekend](http://www.discoverwhitewater.org/self-care-weekend)



Special Olympics presents:

# Summer Games 2024



Special Olympics is a global movement that unleashes the human spirit through the transformative power and joy of sports. It empowers individuals with intellectual disabilities to become accepted and valued members of their communities, leading to a more respectful and inclusive society for all.



Photos by Roni Telfer

For the second consecutive year, UW-Whitewater will welcome Special Olympics Wisconsin athletes and coaches to campus for the State Summer Games. The event is scheduled to take place June 6-8, 2024, and will include competition in track and field, cornhole, powerlifting, tennis and soccer.



"We are thrilled to return to UW-Whitewater for our 2024 Summer Games," said Chad Hershner, president and CEO of Special Olympics Wisconsin. "UW-Whitewater and the entire Whitewater community are truly collaborative hosts, and we are looking forward



Athletes will receive body, eye, and oral health screenings as part of Special Olympics Healthy Athletes disciplines and promotion.

to having all community members join us for the games and experience the games alongside our incredible athletes." All events for the 2024 State Summer Games will take place on the UW-Whitewater campus, and the community is welcome to attend! The athletes love fans in the stands!



Volunteers for the 2024 State Summer Games are needed, and signup will be available on [SpecialOlympicsWisconsin.org](https://SpecialOlympicsWisconsin.org)

Or, contact [volunteer@specialolympicswisconsin.org](mailto:volunteer@specialolympicswisconsin.org) if you are interested.

# Scenic Ridge Campground

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Friday Night Fish Fry | Hamburgers | Hot Dogs | Pizza  
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Great place to get a bite to eat on Whitewater Lake!

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[www.scenicridgecampground.com](http://www.scenicridgecampground.com)



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# Year at a Glance

## YEAR ROUND

### Ice Age Trail Weekly Hikes

Tuesdays - 3:45p  
Wednesdays - 10:15a

### Whitewater City Market

Outdoors May-Oct  
Tuesdays - 4-7p  
Indoors Nov-April  
Saturdays - 10a-12p

## FEBRUARY

Lion's Club Fisheree



## MARCH

Annual Whitewater  
Collects Appraisal Fair

Freeze Fest & Polar Plunge

## APRIL

Ice Age Trail Spring  
Wildflower Hike

Easter Activities

Earth Month events by  
UW-W Sustainability

## MAY

Storytelling Festival

UW-Whitewater  
Spring Graduation

City Wide Rummage Sale  
Saturday Farmer's Market

## JUNE

Special Olympics

Cars & Coffee

WI Free Fishing Weekend  
Savory Sounds Concerts  
Saturday Farmer's Market

## JULY

Fourth of July Festival

Concerts in the Park

Saturday Farmer's Market  
Savory Sounds Concerts

## AUGUST

Cars & Coffee

Saturday Farmer's Market  
Concerts in the Park

## SEPTEMBER

Discover Whitewater Run  
Kiwanis Pancake B-fast  
Saturday Farmer's Market  
Concerts in the Park

## OCTOBER

Spirit Tour

Ghouls Night Out

UW-W Homecoming

Cars & Coffee

Saturday Farmer's Market

## NOVEMBER



Downtown's Shop Small  
Weekend

## DECEMBER

Parade of Lights  
& Holiday Market

Windows of Whitewater

UW-Whitewater  
Winter Graduation

■ These events hosted by Whitewater Area Chamber of Commerce  
For more details on these events, visit: [business.whitewaterchamber.com/events](https://business.whitewaterchamber.com/events)





# DISCOVER *Whitewater's Community Resources*



## *The Community Space*

**834 E Milwaukee St. • [www.facebook.com/WhitewaterCommunitySpace](http://www.facebook.com/WhitewaterCommunitySpace)**  
The Community Space, or TCS, is a community supported reuse and sharing center where people can donate or pick-up gently used clothing, furniture, housewares, and other items for free. It also offers a full food pantry open during regular business hours and a Little Free Pantry open 24/7. All are welcome regardless of the city you live in.



## *UWW Community Engagement Center*

**1260 W Maine St. • [www.uww.edu/adminaffairs/community-engagement-center](http://www.uww.edu/adminaffairs/community-engagement-center)**  
The Community Engagement Center is a collaborative space designed to bring UW-Whitewater personnel, local organizations, and businesses together for mutually beneficial endeavors. It provides a valuable resource for conferences, community events, and public instruction. It also serves as a gallery for displaying local art.



## *The Bethel House*

**133 S Franklin St. • [www.bethelhouseinc.org](http://www.bethelhouseinc.org)**  
The Bethel House is an ecumenical project helping families facing homelessness in Whitewater. They provide transitional housing, case management, resources, and financial management workshops to families in need.



## *Whitewater Community Foundation*

**150 W Main St. • [www.whitewatercommunityfoundation.org](http://www.whitewatercommunityfoundation.org)**  
The Whitewater Community Foundation is an organization that serves to enhance the quality of life in the Whitewater area through educational, charitable, or benevolent expenditures. The organization supports local scholarship programs and a community grant program that helps local groups and organizations build programming to support the needs of Whitewater residents.



## *Whitewater Food Pantry*

**146 W North St. • [www.facebook.com/WhitewaterFoodPantry](http://www.facebook.com/WhitewaterFoodPantry)**  
The Whitewater Food Pantry is a local food collection service to support those in need. They are open Wednesday and Thursday mornings from 8:30a-noon. It is only for people in need who live in the Whitewater School District.

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are Made at the Lake"*



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- ▶ Sports physicals
- ▶ Adult/well-woman physicals
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- ▶ Medicare physicals
- ▶ Hypertension and diabetes management
- ▶ ADHD, depression, anxiety, bipolar, personality disorders, substance abuse, schizophrenia

757 E. Milwaukee St., Whitewater, WI • [www.edgertonhospital.com](http://www.edgertonhospital.com)



4154





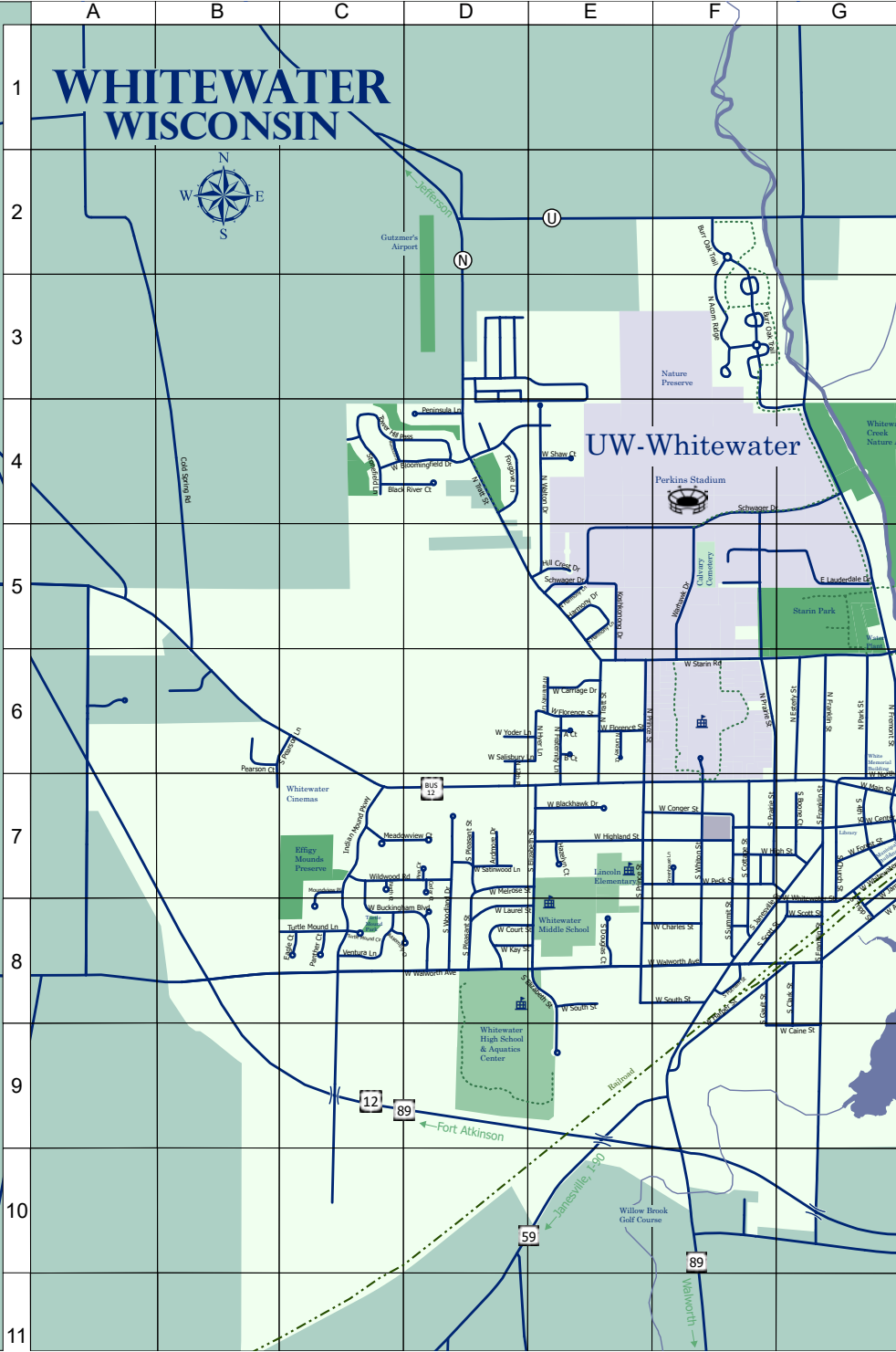
**Whitewater Campus**

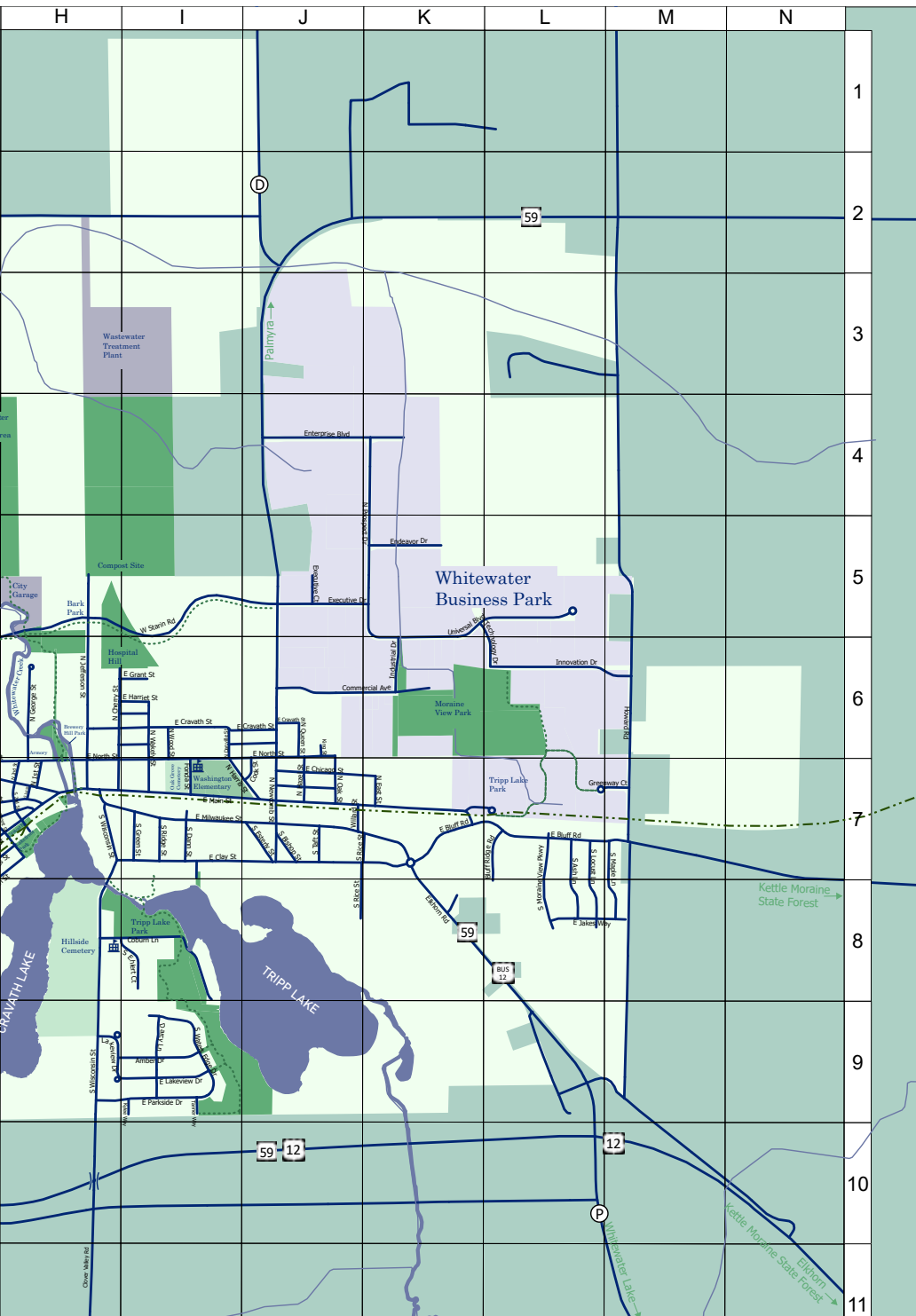
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Version 2/2020

# WHITEWATER WISCONSIN







# Hiking Guide

## TO WHITEWATER'S ICE AGE TRAIL SEGMENTS

As an Ice Age Trail (IAT) community snuggled up next to the Kettle Moraine State Forest, Whitewater provides gorgeous trails ranging from easy to challenging and plenty of hot spots to rest, refuel, and grab any gear you might need. From backpacking tips to trail info, we have you covered for a hiking trip around Whitewater.

### Ice Age Trail Segments

**Blue Spring Lake:** This moderate 7.1mi point-to-point segment features rolling hills and a panoramic view from the top of Bald Bluff Overlook.

- **Backpacking Tip:** Collect water from small ponds & springs. Reserve a site at Horseriders' Campground.

**Blackhawk:** This 7mi point-to-point segment highlights scenic Lake La Grange and the historic Oleson Cabin.

- **Backpacking Tip:** Collect water from Lake La Grange. Reserve a site at Shelter #3. Beware, it's a steep climb.

**Whitewater Lake:** This challenging 4.6mi point-to-point segment features wooded moraines, kettles, rocky hills, and outstanding views of Rice and Whitewater lakes.

- **Backpacking Tip:** Reserve a site at Whitewater Lake Campground (trailside), Hickory Woods Group Camp, or Scenic Ridge Camp - ground (accessible by road).

**Clover Valley:** This easy 1.6mi segment crosses the Clover Valley State Wildlife Area and features wet meadow habitat and Spring Brook. As a result, you'll experience the magic of walking across numerous bridges and boardwalks built to protect the fragile environment.

- **Backpacking Tip:** Collect water from the brook. Stay a night under the stars at the dispersed camp area. 1st come, 1st serve "site". Leave no trace.

### Gear Up

**Dale's Bootery:** This beloved "sit and fit shoe store" is a must visit if you're looking for new hiking boots shoes, socks, or even shoelaces!

### BicycleWise & Sports Fitness:

Big fans of outdoor rec, the Sotherlands offer quality gear. Check out their Superfeet footbeds, hiking poles, water bottles, and socks.

### Hydration:

How do I drink from lakes, brooks, and streams? Filter water with one of these highly trusted filtration systems for hikers:

- **Sawyer Squeeze** - (\$39) Removes 99.99999% of all bacteria. Useful for hikers traveling in pairs or small groups.
- **LifeStraw** - (\$20) Also removes 99.99999% of all bacteria, but is lighter and cheaper. Perfect for the minimalist hiker.

### For more hiking info, visit:

- [www.discoverwhitewater.org/hikers-guide-to-whitewater-wi](http://www.discoverwhitewater.org/hikers-guide-to-whitewater-wi)
- [www.discoverwhitewater.org/blog/the-backpackers-guide-to-the-whitewater-wi-trail-galaxy](http://www.discoverwhitewater.org/blog/the-backpackers-guide-to-the-whitewater-wi-trail-galaxy)

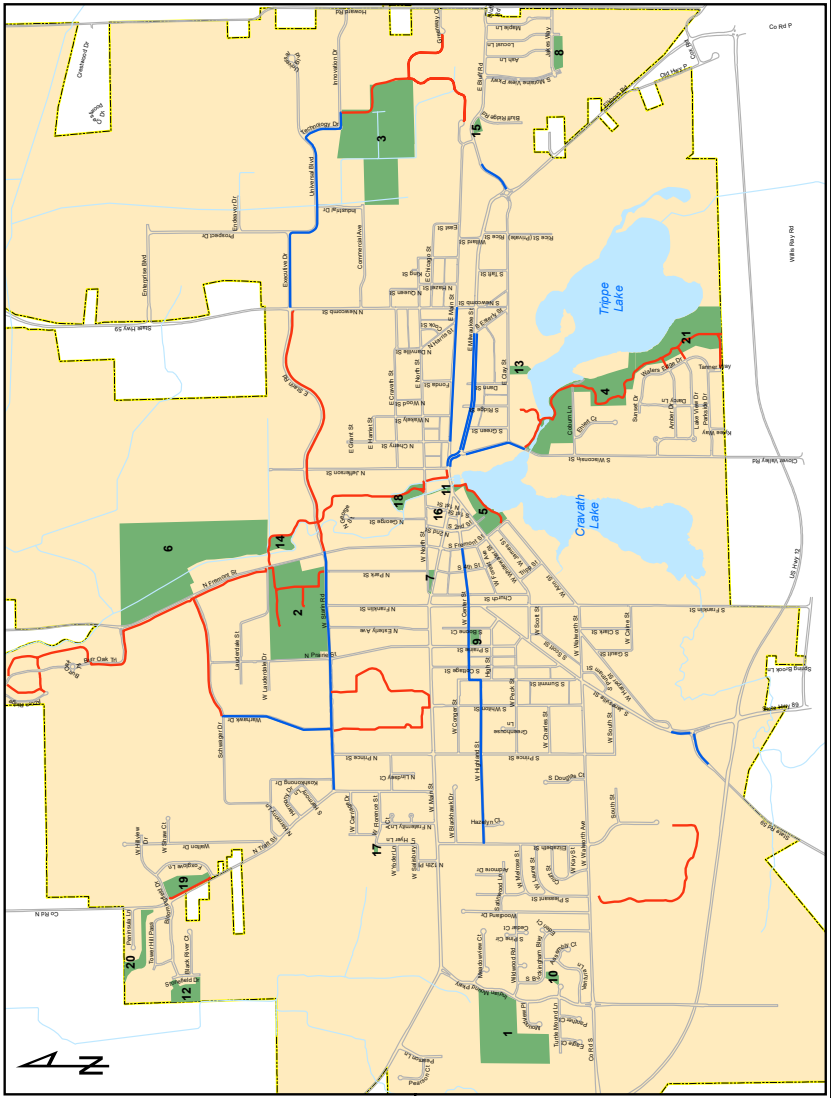


In the fall, take on the #MammothHikeChallenge to discover new trails, Ice Age Trail Communities, & what you're capable of. Tackle solo or with a group of friends and earn a patch to show off proudly. Visit [www.iceagetrail.org](http://www.iceagetrail.org) for more information.



# PARKS, PRESERVES & PATHS

## LOCATIONS AND DESCRIPTIONS



- Off-street Path
- On-street Path
- City Parks

1. EFFIGY MOUNDS PRESERVE - Archeological Park
2. STARIN PARK - Community Park
3. MORaine VIEW PARK - Community Park
4. TRIPPE LAKE PARK - Community Park
5. CRAVATH LAKEFRONT PARK - Community Park
6. WHITEWATER CREEK NATURE AREA - Community Park
7. FLAT IRON - Mini Park
8. EAST GATE PARK - Mini Park
9. BIG BRICK PARK - Mini Park
10. OPTIMIST TURTLE MOUND PARK - Mini Park
11. MILL RACE PARK - Mini Park
12. WALTON OAKS PARK - Mini Park
13. CLAY ST. NATURE AREA - Mini Park
14. RAY TROST PRESERVE - Mini Park
15. TRAILHEAD - Mini Park
16. MAIN STREET SHOPPES COURTYARD - Mini Park
17. WARD PARK - Mini Park
18. BREWERY HILL PARK - Neighborhood Park
19. MEADOWSWEET PARK - Neighborhood Park
20. SKYWAY PARK - Neighborhood Park
21. MINNESKA PARK - Neighborhood Park

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# Whitewater's Ultimate Road Biking Loop



## Highlighted Stops:

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- Whitewater Flowing Well: 8267 Clover Valley Rd
- Dr O.R. Rice Memorial Picnic Area: D W, 2600006A
- John Muir Hiking & Biking Trails: N9097 Co Rd H  
Bluff Rd - Whitewater
- Whitewater Nature Preserve: 910 Schwager Dr

For the full blog post, visit:

[www.discoverwhitewater.org/blog/one-favorite-road-biking-loop-around-whitewater](http://www.discoverwhitewater.org/blog/one-favorite-road-biking-loop-around-whitewater)



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# DISCOVER *Whitewater's Lifelong Learning*

## LEARN WITH US!



### *Irvin L Young Memorial Library*

431 W Center St. • [www.whitewaterlibrary.org](http://www.whitewaterlibrary.org)

The Irvin L Young Memorial Library provides many resources for the community and a space that is inclusive, respectful, and welcoming to all. The library supports fun and imagination by offering opportunities for enrichment and entertainment while also ensuring access to tools, programming, equipment, and space that supports the educational needs of the community.



### *UWW Continuing Education*

800 W Main St. • [www.uww.edu/ce](http://www.uww.edu/ce)

UW-Whitewater Continuing Education has exceptional programs for everyone in their lifelong learning journey. They offer affordable classes and workshops for skills development, camps, and summer programs for youth, and engaging life enrichment programs for all ages.



### *Seniors in the Park*

504 W Starin Rd. • [www.whitewater-wi.gov/273/Seniors-In-the-Park](http://www.whitewater-wi.gov/273/Seniors-In-the-Park)

Seniors in the Park is a lively and dynamic program in Whitewater that seeks to promote and enhance a vital aging community. Their mission is to revitalize lives by providing programs that challenge residents' minds, rejuvenate their physical being, create new connections, and inspire joy.



### *Whitewater Parks & Rec*

312 Whitewater St. • [whitewater.recdesk.com](http://whitewater.recdesk.com)

The Whitewater Parks and Recreation Department offers year-round learning and engagement opportunities for the community. They oversee the educational and fitness programming offered through the Aquatic Center, Seniors in the Park, as well as a wide variety of programs that support the youth in our community.



### *Whitewater Unified School District*

419 S. Elizabeth St. • [www.wwusd.org](http://www.wwusd.org)

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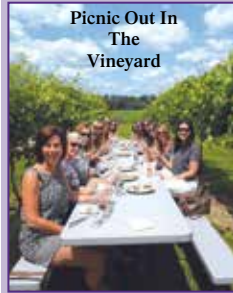
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150 W. Main St.  
Whitewater, WI 53190  
(262) 473-4005  
[www.discoverwhitewater.org](http://www.discoverwhitewater.org)

## **Downtown Whitewater, Inc.**

150 W. Main St.  
Whitewater, WI 53190  
(262) 473-2200  
[www.downtownwhitewater.com](http://www.downtownwhitewater.com)

## **East Troy Chamber of Commerce**

2096 Church St., Suite A  
East Troy, WI 53120  
(262) 642-3770

## **Elkhorn Area Chamber of Commerce**

203 E. Walworth St.  
Elkhorn, WI 53121  
(262) 723-5788

## **Geneva Lake West Chamber of Commerce**

175 Valley View Dr.  
Fontana, WI 53125  
(262) 275-5102  
[www.genevalakewest.com](http://www.genevalakewest.com)

## **Greater Whitewater Committee Inc.**

405 Panther Ct.  
Whitewater, WI 53190  
(920) 728-0662  
[www.greaterwhitewatercommittee.com](http://www.greaterwhitewatercommittee.com)

## **J-Hawk Aquatic Club, Inc**

430 Assembly Ct.  
Whitewater, WI 53190  
(608) 449-5150  
[www.j-hawks.org](http://www.j-hawks.org)

## **Jefferson County Cancer Coalition**

P.O. Box 448  
Fort Atkinson, WI 53538  
(920) 723-4562  
[jeffersoncountycancercoalition.org/](http://jeffersoncountycancercoalition.org/)

## **Kiwanis Breakfast Club Whitewater**

P.O. Box 427  
Whitewater, WI 53190  
(262) 374-0826

## **St. John's Lodge #57**

226 W. Main St.  
Whitewater, WI 53190  
(262) 510-1049

## **United Way of Walworth County**

N2440 Ara Glen Dr.  
Lake Geneva, WI 53147  
(262) 374-4474  
[www.unitedwaywalworth.org](http://www.unitedwaywalworth.org)

## **Visit Lake Geneva**

201 Wrigley Dr.  
Lake Geneva, WI 53147  
(262) 248-4416

## **Walworth County Visitors Bureau**

P.O. Box 117  
Delavan, WI 53115  
(262) 728-6000  
[www.gowalco.com](http://www.gowalco.com)

## **Whitewater Arts Alliance**

402 W. Main Street  
Whitewater, WI 53190  
(262) 472-0204  
[www.whitewaterarts.org](http://www.whitewaterarts.org)

## **Whitewater Grocery Co. C/O CEC**

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Whitewater, WI 53190  
(920) 650-4364  
[www.whitewatergrocery.co/](http://www.whitewatergrocery.co/)

## **Whitewater Rotary**

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Whitewater, WI 53190  
<https://www.whitewaterrotary.org/>

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www.doctor-sealgood.com

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www.homelumber.com

### Jake Leiser Painting LLC

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www.jakeleiserpaintingllc.com

### PK Contractors

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(608) 346-5353  
www.pkcontractors.net

### Pro Landscape Supply

1002 S. Janesville St.  
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(262) 473-9675  
https://pro-landscape.com/

### RR Walton & Company, Ltd.

1005 W. Main St., Ste. C  
Whitewater, WI 53190  
(262) 473-8646  
www.rrwalton.com

### The Scharine Group Inc.

N4213 Scharine Rd.  
Whitewater, WI 53190  
(608) 883-2880  
www.thescharinegroup.com

### Whitewater Home Repair, LLC

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(920) 817-0245  
www.wwhomerepair.com

## DENTISTS

### Whitewater Family Dentistry

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Whitewater, WI 53190  
(262) 473-3700  
www.whitewaterfamilydentistry.com

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www.goldenstatefoods.com

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(262) 564-2662  
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http://whitewateraquatic.com

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Whitewater, WI 53190  
(262) 473-0520  
https://whitewater.recdesk.com/Community/Page?pagelId=3665

### Williams Center @ UWW Recreation Sports & Facilities

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Williams Center Room 100  
Whitewater, WI 53190  
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willowbrookgolfwhitewater.com

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312 W. Whitewater St  
Whitewater, WI 53190  
(262) 473-0500  
www.whitewater-wi.gov

### Community Development Authority of Whitewater

312 W. Whitewater St.  
Whitewater, WI 53190  
(262) 473-0148  
www.whitewater-wi.gov/259/Community-Development-Authority

### Jefferson County Economic Development Consortium

864 Collins Rd., Suite 111  
Jefferson, WI 53549  
(920) 674-8711  
www.jcedc.net

## Walworth County Economic Development Alliance

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Elkhorn, WI 53121  
www.walworthbusiness.com

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Whitewater, WI 53190  
(262) 473-4264  
www.acehardware.com/store-details/18445

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### Dean Care

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Whitewater, WI 53190  
(262) 473-4548  
www.deancare.com

### Fort HealthCare

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Fort Atkinson, WI 53538  
(920) 568-5000  
www.forthhealthcare.com

### Mercyhealth Whitewater

507 W. Main St.  
Whitewater, WI 53190  
(262) 473-0400  
www.mercyhealthsystem.org

## HEALTHCARE LIVING SERVICES & PHARMACY

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(262) 473-2140  
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### **Komfort Heating & Cooling, Inc.**

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### **Stritzel Heating, Inc.**

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## **IMPLEMENTS**

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<http://Countryinn.com/fort-atkinson-wi>

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### **HSI Rentals**

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Whitewater, WI 53190  
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[www.acehardware.com/store-details/18445](http://www.acehardware.com/store-details/18445)

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Whitewater, WI 53190  
(262) 473-6050

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Whitewater, WI 53190  
<https://www.facebook.com/profile.php?id=61555043945137>

## **Thrift Shoppe**

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Whitewater, WI 53190  
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[www.facebook.com/FELCTHRIFTSHOPPEWHITEWATER](http://www.facebook.com/FELCTHRIFTSHOPPEWHITEWATER)

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Whitewater, WI 53190  
(262) 473-8605  
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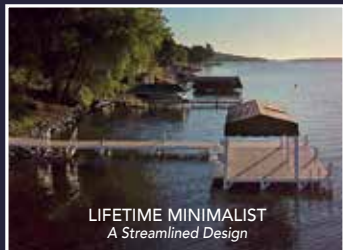
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