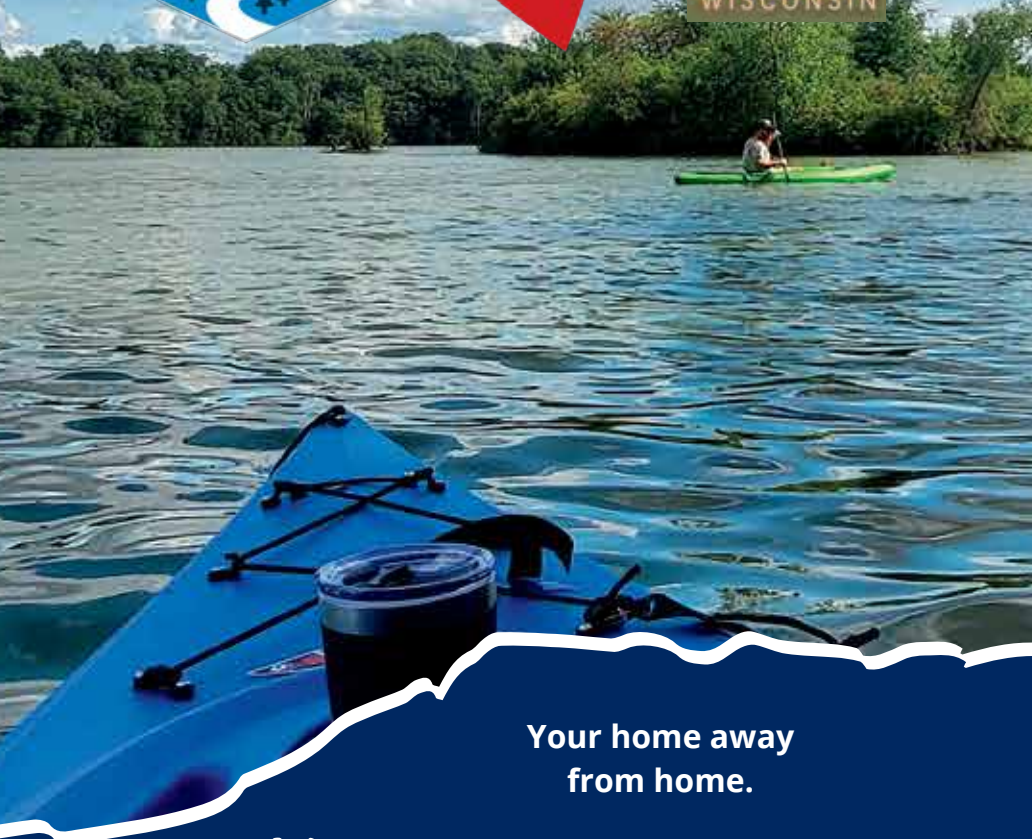
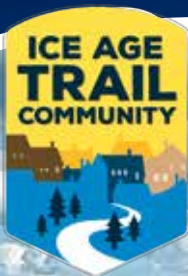


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2023



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from home.

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[www.whitewaterchamber.com](http://www.whitewaterchamber.com) | [www.discoverwhitewater.org](http://www.discoverwhitewater.org)



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- Laboratory services
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## Whitewater

1305 W. Main St.  
262-473-4548

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- Laboratory services
- Primary care

## Eye care services also available.

### SSM Health Davis Duehr Dean Eye Care

740 Reena Ave., Fort Atkinson • 920-563-8468  
128 N. Tratt St., Whitewater • 262-473-4514

## Visit [ssmhealth.com](https://ssmhealth.com) to learn more.

During the COVID-19 pandemic, SSM Health ministries implemented enhanced safety measures, which are evaluated periodically based on COVID-19 transmission numbers. To ensure your protection and that of others, we continue to require face masks upon entry along with ministry-specific screening processes.



# WE CAN'T WAIT TO SEE YOU IN THE UNIVERSITY CENTER

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### LOOKING FOR THE PERFECT ROOM RENTAL FOR YOUR EVENT?\*

- UC Reservations can find the perfect space for you to fit your needs.



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### SEE A MOVIE OR ENJOY A SHOW\*

- Weekly movies in Summers Auditorium and UC Live events throughout the academic year.



### GO BOWLING OR BOOK A PARTY\*

- Bowling, billiards, video games, and more available in Warhawk Alley.
- Looking for a great place to book a birthday party? Look no further! Pizza party packages available.

## DINING



### ENJOY A WIDE VARIETY OF DINING OPTIONS

- Ike Schaffer Commons
- Einstein Bros. Bagels
- Willie's
- h'EAT & Fire





At Discover Whitewater we know that what makes Whitewater unique and special is the people who comprise this community. Whether you visit us for an hour, a semester, a career or a lifetime we can't wait to welcome you home. Our organizations work closely together to promote, celebrate, and support the entire community of Whitewater.

**Whitewater Chamber of Commerce  
Whitewater Tourism Council  
Downtown Whitewater Inc.  
Whitewater Community Foundation**

**Discover Whitewater Offices**  
150 W. Main St. • Whitewater, Wisconsin  
(262) 473-4005 • (866) 499-8687  
[www.WhitewaterChamber.com](http://www.WhitewaterChamber.com)

*The Whitewater Area Chamber of Commerce would like to thank the generous individuals and groups that contributed to this year's chamber guide. Their contributions are invaluable to highlighting our community. Special thanks to Katy Daixon Photography for outstanding imagery of our hometown.*

## Whitewater CHAMBER OF COMMERCE

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(262) 473-3666

## MAIN OFFICE

207 W. Main Street  
Whitewater, WI 53190  
(262) 473-2112

## EAST TROY OFFICE

2546 E. Main Street  
East Troy, WI 53120  
(262) 642-2530

## PALMYRA OFFICE

111 E. Main St.  
Palmyra, WI 53156  
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430781



# Whitewater Fast Facts

## AVERAGES

### Daily Temps:

FALL 60°

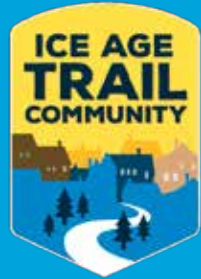
WINTER 30°

SPRING 55°

SUMMER 70°



**966  
MILES  
TO  
EXPLORE!**



### Annual Rainfall:

35"



**22 PARKS  
12 HISTORIC PLACES ON THE  
NATIONAL REGISTRY  
9 PIZZA JOINTS  
4 LAKES  
4 ART GALLERIES  
3 THEATERS  
2 CREEKS  
2 MICRO-BREWERIES  
1 OUTDOOR AMPHITHEATER**

## 6 BELOVED EVENTS

**Freeze Fest  
4th of July Festival  
Discover Whitewater Series  
Storytelling Festival  
Spirit Tour  
Shop Small Holiday Market**

## DISTANCE TO:

**Milwaukee:**

**53mi**

**Madison:**

**52mi**

**Lake Geneva:**

**28mi**

**HOME OF THE UNIVERSITY OF  
WISCONSIN-WHITEWATER**



**Chamber of Commerce: [www.whitewaterchamber.com](http://www.whitewaterchamber.com)  
Tourism: [www.discoverwhitewater.org](http://www.discoverwhitewater.org)**

Whitewater, WI

**A community  
rich in history**

Occupied by the Potawatomi prior to the 1830's, Whitewater was once referred to as "Minneiska," meaning "water white" named for the white sands of the Whitewater River (now called Whitewater Creek). It was a land rich in resources and potential.

In 1836, Alvin Foster first settled the area. He made his stake on the land by marking his name on a Burr Oak, which still stands to this day. At that time, that was all one needed to make a legal claim on a piece of land.

## **TIMELINE**

Thru 1830s - Occupied by Potawatomi

**1836** - Alvin Foster settled the area

**1837** - Samuel Prince built 1st log cabin

**1840** - Whitewater, Main, & Center Streets laid

**1852** - 1st railroad tracks laid

**1855** - Pop. 2,224

**1866** - Whitewater Normal School established

In 1837, Samuel Prince built the first log cabin. After a six-day trip on foot, 20 settlers arrived from Milwaukee. A gristmill, sawmill, paper mill, and many stores soon followed. By 1840, three streets were laid out: Whitewater, Main, and Center.

In 1852, the first railway to cross Wisconsin laid its tracks, spurring industrial growth. In 1866, the Wisconsin Board of Normal School Regents awarded a normal school to Whitewater, whose citizens raised \$25,000 to secure the bid over 16 other proposals from across the state.

By 1888, the largest employer, Esterly Reaper Works, employed 525 people. They built homes close to the factory, but in 1892, Esterly Reaper Works moved to Minnesota, marking the end of Whitewater's first industrial era.

During the World Wars and Great Depression, small trade and light industries drove Whitewater's economy. Agricultural products, including eggs, farm produce, cheese, dairy products, livestock, and small game made up 66 percent of Whitewater's trade.

Meanwhile, the Normal School (which later evolved into the University of Wisconsin-Whitewater) continued training teachers. The school made several changes through the years, including diversifying its studies. The University continues to be one of the main economic drivers for Whitewater today.



## **TIMELINE CONT.**

**1888** - Pop. 3,621

**1892** - End of  
Whitewater's industrial era

**1900-1951** - Agricultural  
trade, Normal school  
teacher training

**1951** - Normal School  
becomes Wisconsin State  
College-Whitewater

**1971** - State College  
becomes University of WI-  
Whitewater

**2020** - Pop. 14,889





# DISCOVER *Whitewater's Outdoors*

## ADVENTURE WITH US!



### Walk, Run, Hike

From leisurely walks to working up a sweat, our **Ice Age Trail Community** offers trails from relaxed to challenging. Choose what matches your energy and hit the trails!



### Boat, Swim, Fish

With four lakes and two creeks, Whitewater provides endless fun activities to enjoy our pristine waters. Rent a boat at The Boat House Marina for an afternoon on Rice Lake, throw a line into Whitewater Creek, or swim at Whitewater Lake Public Beach!



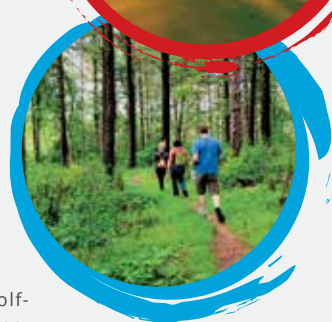
### Bike

Discover your cycling adventure on challenging trails or paved roads through Whitewater's countryside. The John Muir and Emma Carlin trail systems offer loops for all skill levels.



### Golf

With two golf courses in Whitewater and 22 within 20mi, you're centrally located for a golf-filled weekend. Try **Willow Brook Golf Course** just outside town!



### Camp

Whether staying one night after a hike or a full weekend with family, Whitewater offers camping for those who like to rough it to those who need a cabin. Family-friendly **Scenic Ridge Campground** offers tent & RV sites, as well as cabins. Whitewater Lake Campground offers tent sites tucked into the trees of the Kettle Moraine State Forest.



*"Memories  
are Made at the Lake"*



## Helping to Buy & Sell Lake Homes



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sustainability,  
build wealth,  
attract  
investments, and  
encourage  
entrepreneurship.

**Whitewater CDA**  
cda@whitewater-wi.gov

**262.473.0148**

406555



# DISCOVER *Whitewater's Arts*

## GET CREATIVE WITH US!



### Galleries

Whitewater is home to 4 art galleries: **Studio 84** & **Cultural Arts Center** downtown and Crossman Gallery & Roberta's Art Gallery on UW-Whitewater's campus. Exhibits often feature local & regional artists, student work, and sponsored exhibits.



### Theaters

From movies on the big screen to live performances on stage, you'll find entertainment in Whitewater. Enjoy a movie at hometown favorite, **Whitewater Cinemas**, a Broadway performance in state-of-the-art venue **Young Auditorium**, or a UW-W one act play at Barnett Theater.



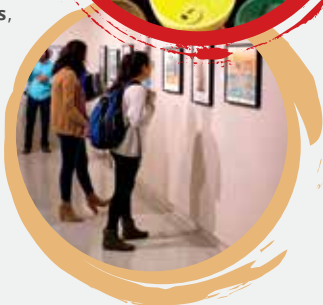
### Studios

Whether painting at non-profit art studio, **Studio 84**, which focuses on the creative and vocational development of people with disabilities, or fusing a glass lantern at **The Vinery Glass Studio**, you'll enjoy a hands on art experience in Whitewater.



### Music

With small acts at **Whiney's Wine & Beer Haus**, *Savory Sounds Summer Concert Series*, or Tuesday's Whitewater City Market to larger performances at **Young Auditorium** or Cravath Lakefront Amphitheater's *Concerts in the Park*, there's no shortage of live music in Whitewater. You can also enjoy student and staff performances all year long at Light Recital Hall on **UW-Whitewater's** campus!



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**WWUSD.ORG**

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# Dine & Sip

## AVANT CYCLE CAFE

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262-495-2195

### 841 Brewhouse

841 E MILWAUKEE ST. WHITEWATER  
(262) 473-8000 - A favorite brew pub among locals and college students alike. With craft house brews and some of the best starter plates around, 841 Brewhouse doesn't disappoint.

## BINGGS

N416 TWINKLING STAR RD.  
WHITEWATER (262) 203-9830

### Brain Freeze

535 E MILWAUKEE ST. WHITEWATER  
(262) 458-2334 - Your classic 50's-style diner. Enjoy a Bad Ass burger or indulge your sweet tooth with a premium scoop of Mullen's ice cream.

## CENTER STREET CAFE

106 W CENTER ST. WHITEWATER  
(262) 458-2248

## COFFEE STOP

755 E MILWAUKEE ST. WHITEWATER  
(262) 473-4494

## COZUMEL MEXICAN RESTAURANT

1139 W MAIN ST WHITEWATER  
(262) 472-0131

### Culver's

1414 W MAIN ST. WHITEWATER  
(262) 472-9999 - Family-favorite restaurant known for their ButterBurgers, handcrafted Frozen Custard & WI Cheese Curds.

## DUCK INN

N6214 WI-89, DELAVAN  
(608) 883-6988

## FANATICO

162 W MAIN ST. WHITEWATER  
(262) 472-0747

## FAT JACKS BAR & GRILL

146 W MAIN ST. WHITEWATER  
(262) 472-9360

## GRUNZOLIO PIZZA

108 S FREMONT ST. WHITEWATER  
(262) 771-5407

## GUS'S PIZZA PALACE

139 W MAIN ST. WHITEWATER  
(262) 473-3562

### Jersey Mike's Subs

1116 W MAIN ST. WHITEWATER, WI  
(262) 472-9000 - New Jersey-based sandwich chain serving jumbo subs filled with cold cuts & toppings.

### Jessica's Family Restaurant

140 W MAIN ST. WHITEWATER, WI  
(262) 473-9890 - Old-fashioned eatery for classic American diner fare & breakfast in a family-friendly environment.

### La Piazza Pizzeria

162 W MAIN ST SUITE H, WHITEWATER  
(262) 458-2727 - New York style pizza by the slice or a whole pie. Also serves garlic knots. Open late.

## LA ESTRELLA

1170 W MAIN ST WHITEWATER  
(262) 458-2303

### ReVamp Nutrition

133 W. CENTER ST. WHITEWATER  
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# Dine & Sip

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561 E MILWAUKEE ST, WHITEWATER  
(262) 473-9879

## **ROCKY ROCOCO PIZZA**

1210 W. MAIN ST. WHITEWATER  
(262) 473-2105

## *Rosa's Pizza*

180 W MAIN ST. WHITEWATER  
(262) 472-9857 - Located in the heart of downtown. Features pan, stuffed & double-decker pizzas, sandwiches, calzones & ice cream. Enjoy arcade games and ping pong table, too!

## **SECOND SALEM BREWING CO.**

111 W WHITEWATER ST. WHITEWATER  
(262) 473-2920

## *Staller Estate Winery*

W8896 COUNTY HWY A, DELAVAN  
(608) 883-2100 - Provides a relaxing & educational experience featuring wines made from grapes grown in vineyards of Whitewater's countryside.

## *Steve O's*

156 W WHITEWATER ST. WHITEWATER  
(262) 458-2550 - Friendly, welcoming bar & grill with pool, kind service, & views of beautiful Cravath Lake Park.

## **TACO FRESCO**

175 W MAIN ST. WHITEWATER  
(262) 473-1287

## **TAQUERIA LA PREFERIDA**

132 W MAIN ST. WHITEWATER  
(262) 473-6558

## *Tealux Cafe*

129 WEST CENTER ST. WHITEWATER  
(262) 458-2243 - High quality, bubble tea shop. Offers Boba, Fruit, or Milk Teas, Smoothies, & Vietnamese coffee.

## *The Bakehouse*

1185 W. MAIN ST. WHITEWATER  
(262) 473-5080 - Coffee shop and bakery featuring a variety of pastries, a small breakfast menu, and a drive-thru.

## *The Sweet Spot Cafe*

226 W. WHITEWATER ST. WHITEWATER  
(262) 473-5080 - Coffee shop featuring pastries, a breakfast & lunch menu, a large seating area, & outdoor seating overlooking Cravath Lakefront Park.

## **TIENDA MEXICANA SAN JOSE**

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(262) 473-3000

## **TOPPERS PIZZA**

325 WEST CENTER ST. WHITEWATER  
(262) 473-4343

## *Turtle Lake Tap & Grill*

N6513 ANDERSON DR. DELAVAN  
(262) 458-0342 - Located on 2 acres of scenic lakeshore, the restaurant & bar are at the center, and the sunsets will make your jaw drop.

## *Whiney's*

N8660 CLOVER VALLEY RD  
WHITEWATER  
(262) 473-4574 - Enjoy wood-fired pizza, live music, and drinks in this family-friendly traditional pub setting. Gather in the outdoor pavilion for views of the countryside.

## *Whitewater Nutrition*

880 S. JANESVILLE ST. WHITEWATER  
(920) 988-4259 - Your healthy hangout. Offering shakes, energy teas, and pre/post workout coffee and more!





**WHITEWATER  
FARMERS  
MARKET**



Whitewater Farmers Market  
offers local produce, baked  
goods, honey, crafts, plants,  
preserves, flowers, & more.

Historic Train Depot  
Parking Lot  
Saturdays 8a-12p  
1st Saturday of May -  
Last Saturday of October

Market happens whether  
rain or shine

Whitewater City Market  
brings together farmers,  
artisans, food vendors,  
musicians, & the community.

Outdoor Season  
Historic Train Depot  
Tuesdays 4p-7p  
May-October

Indoor Season  
Irvin L Young Memorial Library  
Saturdays 10a-12p  
Nov-April



**ALL LOCAL.  
ALL YEAR LONG.**



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Designed with your travel needs in mind, we guarantee you a great stay. We have everything you need to make your experience beautifully simple.

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## Scenic Ridge Campground

[SCENICRIDGECAMPGROUND.COM](http://SCENICRIDGECAMPGROUND.COM)

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## Super 8 Motel

(262) 214-0227

Budget motel featuring a complimentary grab & go breakfast & free wifi access. Just minutes from downtown & UW-Whitewater.

## Victoria on Main

### Bed & Breakfast

[VICTORIAONMAINBB.COM](http://VICTORIAONMAINBB.COM)

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## WHITEWATER LAKE

### CAMPGROUND

N8095 HI LO RD, WHITEWATER  
(262) 473-7501



# Public Art Project



The Whitewater Arts Alliance promotes the visual and performing arts through an alliance of artists, individuals, educational resources, and organizations to promote creativity and diversity in the community.



Photos by Roni Telfer

The Public Art Project is one shining example of the Alliance partnering with local artists and art enthusiasts to create pieces based on a yearly theme. In the past, professional and amateur artists, public school students, community



members, and local businesses have created pieces. They're displayed on the lampposts throughout downtown, offering optimal visibility by the public. Past projects featured bikes, lanterns, cubes, as well as



wooden book pages to honor the written word. The Whitewater Arts Alliance has offered the Public Art Project for 19 years. Most years, they auction off the pieces as a fundraiser for programming at The Cultural Arts Center.



It's a summer tradition worth checking out. This year's theme is Barn Quilts. While downtown, enjoy our local shops and eateries!

To learn more, visit:  
[www.whitewaterarts.org/exhibits-workshops](http://www.whitewaterarts.org/exhibits-workshops)





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[www.tincherrealty.com](http://www.tincherrealty.com)

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# Year at a Glance

## YEAR ROUND

### Ice Age Trail Weekly Hikes

Tuesdays - 3:45p  
Wednesdays - 10:15a

### Whitewater City Market

Outdoors May-Oct  
Tuesdays - 4-7p  
Indoors Nov-April  
Saturdays - 10a-12p

## FEBRUARY

Lion's Club Fisheree



## MARCH

Annual Whitewater  
Collects Appraisal Fair

Freeze Fest & Polar Plunge

## APRIL

Ice Age Trail Spring  
Wildflower Hike

Easter Activities

Earth Month events by  
UW-W Sustainability

## MAY

UW-Whitewater  
Spring Graduation

City Wide Rummage Sale  
Saturday Farmer's Market

## JUNE

Special Olympics

**Cars & Coffee**

WI Free Fishing Weekend  
Savory Sounds Concert  
Saturday Farmer's Market

## JULY

Fourth of July Festival  
Concerts in the Park  
Saturday Farmer's Market  
Savory Sounds Concert

## AUGUST

**Cars & Coffee**

Saturday Farmer's Market  
Concerts in the Park

## SEPTEMBER

Discover Whitewater Run  
**Storytelling Festival**  
Kiwanis Pancake B-fast  
Saturday Farmer's Market  
Concerts in the Park

## OCTOBER

**Spirit Tour**  
**Ghouls Night Out**  
UW-W Homecoming  
**Cars & Coffee**  
Saturday Farmer's Market

## NOVEMBER



**Shop Small  
Holiday Market**

## DECEMBER

Parade of Lights  
& Holiday Celebration  
**Windows of Whitewater**  
UW-Whitewater  
Winter Graduation

■ These events hosted by Whitewater Area Chamber of Commerce  
For more details on these events, visit: [business.whitewaterchamber.com/events](https://business.whitewaterchamber.com/events)

# The Best Summer Day



*Breakfast - Jessica's Family Restaurant*  
Indulge in a classic diner breakfast and bottomless coffee in this warm, family-friendly eatery.



*Lunch - Picnic at Dr. OR Rice Peninsula:*  
Grab Sweet Spot sandwiches to-go and lounge in the shade of the oak trees. Enjoy views of Rice Lake and Kettle Moraine State Forest wildlife.



*Adventure - Rent Kayaks at The Boathouse Marina:*

Venture out on Whitewater or Rice lakes for an hour and then head to Whitewater Lake Public Beach for a swim!



*Dinner - 841 Brewhouse:*

Fun starters for the kids and craft brews for the adults. Win win.



*Adventure - Camp at Whitewater Lake Campground:*

Book a night under the stars and tell ghost stories by the fire while roasting s'mores.



For a full weekend itinerary, visit:  
[www.discoverwhitewater.org/the-best-summer-weekend](http://www.discoverwhitewater.org/the-best-summer-weekend)



# Hiking Guide

## TO WHITEWATER'S ICE AGE TRAIL SEGMENTS

As an Ice Age Trail (IAT) community snuggled up next to the Kettle Moraine State Forest, Whitewater provides gorgeous trails ranging from easy to challenging and plenty of hot spots to rest, refuel, and grab any gear you might need. From backpacking tips to trail info, we have you covered for a hiking trip around Whitewater.

### Ice Age Trail Segments

**Blue Spring Lake:** This moderate 7.1mi point-to-point segment features rolling hills and a panoramic view from the top of Bald Bluff Overlook.

- **Backpacking Tip:** Collect water from small ponds & springs. Reserve a site at Horseriders' Campground.

**Blackhawk:** This 7mi point-to-point segment highlights scenic Lake La Grange and the historic Oleson Cabin.

- **Backpacking Tip:** Collect water from Lake La Grange. Reserve a site at Shelter #3. Beware, it's a steep climb.

**Whitewater Lake:** This challenging 4.6mi point-to-point segment features wooded moraines, kettles, rocky hills, and outstanding views of Rice and Whitewater lakes.

- **Backpacking Tip:** Reserve a site at Whitewater Lake Campground (trailside), Hickory Woods Group Camp, or Scenic Ridge Camp - ground (accessible by road).

**Clover Valley:** This easy 1.6mi segment crosses the Clover Valley State Wildlife Area and features wet meadow habitat and Spring Brook. As a result, you'll experience the magic of walking across numerous bridges and boardwalks built to protect the fragile environment.

- **Backpacking Tip:** Collect water from the brook. Stay a night under the stars at the dispersed camp area. 1st come, 1st serve "site". Leave no trace.

### Gear Up

**Dale's Bootery:** This beloved "sit and fit shoe store" is a must visit if you're looking for new hiking boots shoes, socks, or even shoelaces!

### BicycleWise & Sports Fitness:

Big fans of outdoor rec, the Sotherlands offer quality gear. Check out their Superfeet footbeds, hiking poles, water bottles, and socks.

### Hydration:

How do I drink from lakes, brooks, and streams? Filter water with one of these highly trusted filtration systems for hikers:

- **Sawyer Squeeze** - (\$39) Removes 99.99999% of all bacteria. Useful for hikers traveling in pairs or small groups.
- **LifeStraw** - (\$20) Also removes 99.99999% of all bacteria, but is lighter and cheaper. Perfect for the minimalist hiker.

### For more hiking info, visit:

- [www.discoverwhitewater.org/hikers-guide-to-whitewater-wi](http://www.discoverwhitewater.org/hikers-guide-to-whitewater-wi)
- [www.discoverwhitewater.org/blog/the-backpackers-guide-to-the-whitewater-wi-trail-galaxy](http://www.discoverwhitewater.org/blog/the-backpackers-guide-to-the-whitewater-wi-trail-galaxy)



In the fall, take on the #MammothHikeChallenge to discover new trails, Ice Age Trail Communities, & what you're capable of. Tackle solo or with a group of friends and earn a patch to show off proudly. Visit [www.iceagetrail.org](http://www.iceagetrail.org) for more information.





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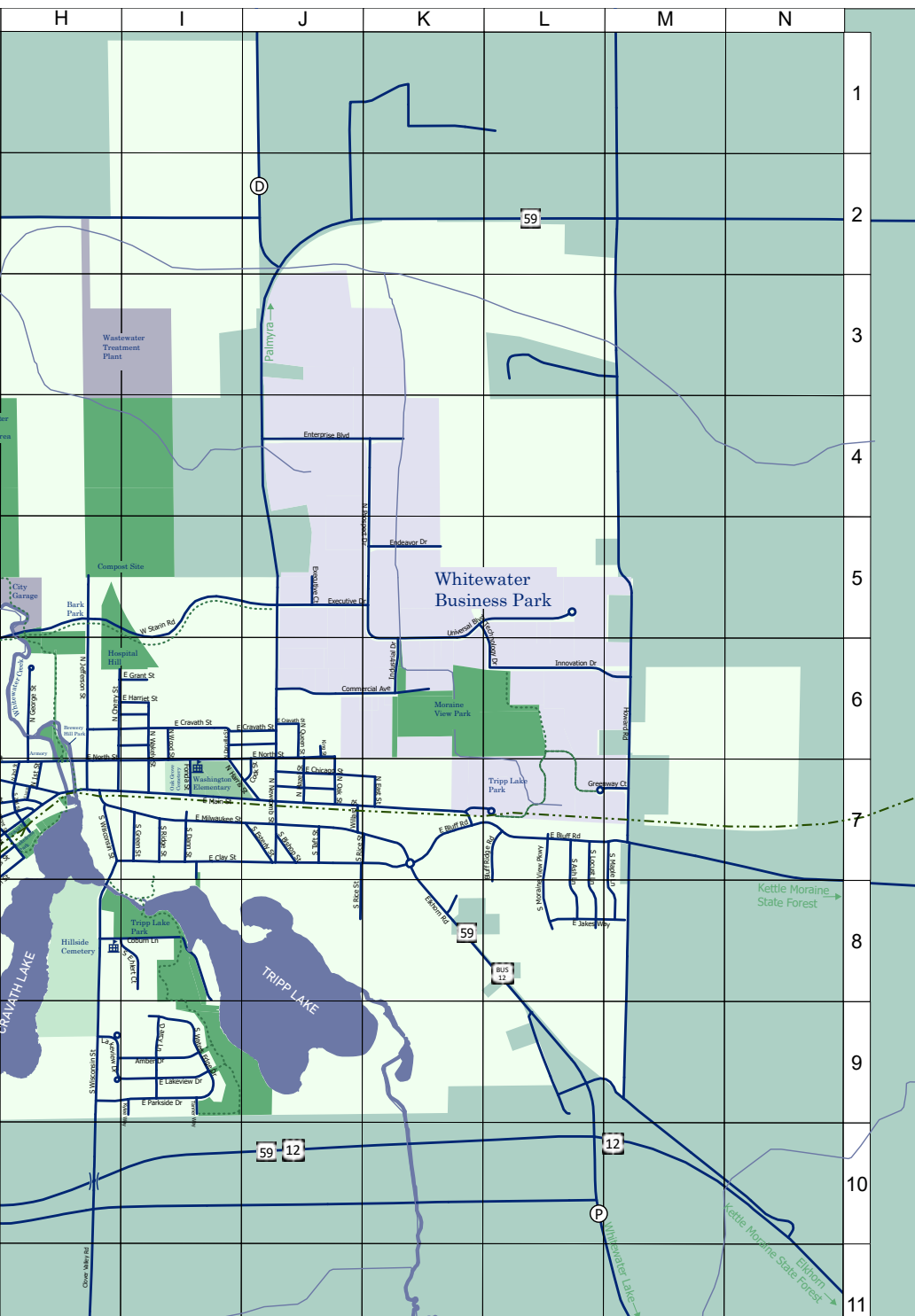
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County

430091



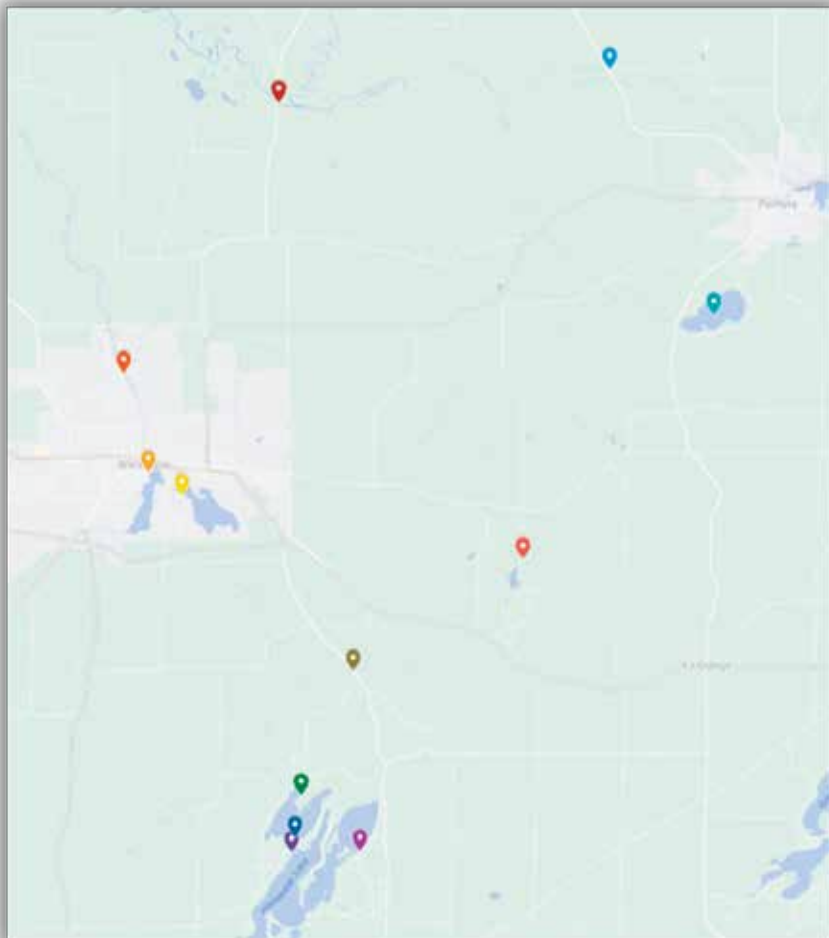






# Kayak Drop Spots

## in the Whitewater Area



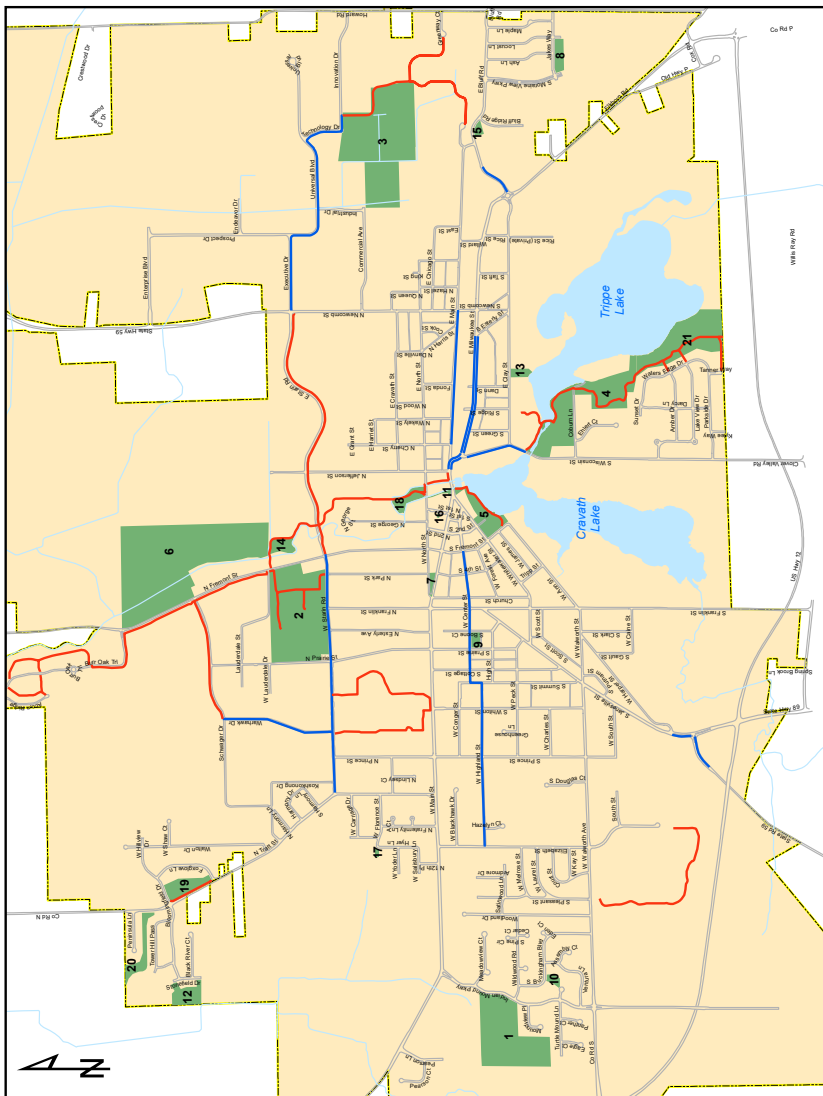
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|----------------------------------|--------------------------------|
| ● Prince's Point Wildlife Area   | ● Rice Lake Boat Launch        |
| ● Whitewater Creek Nature Area   | ● Dr O.R. Memorial Picnic Area |
| ● Cravath Lakefront Park         | ● The Boat House Marina        |
| ● Trippe Lake Park               | ● Whitewater Lake Boat Launch  |
| ● Big Spring Dr. & Connelly Rd   | ● Blue Spring Lake             |
| ● Bluff Creek State Natural Area | ● Scuppernong Launch off 106   |

For full interactive map, visit: [www.discoverwhitewater.org/tourism-info/maps](http://www.discoverwhitewater.org/tourism-info/maps)



# PARKS, PRESERVES & PATHS

## LOCATIONS AND DESCRIPTIONS



- Off-street Path
- On-street Path
- City Parks

1. EFFIGY MOUNDS PRESERVE - Archeological Park
2. STARIN PARK - Community Park
3. MORANE VIEW PARK - Community Park
4. TRIPPE LAKE PARK - Community Park
5. CRAVATH LAKEFRONT PARK - Community Park
6. WHITWATER CREEK NATURE AREA - Community Park
7. FLAT IRON - Mini Park
8. EAST GATE PARK - Mini Park
9. BIG BRICK PARK - Mini Park
10. OPTIMIST TURTLE MOUND PARK - Mini Park
11. MILL RACE PARK - Mini Park
12. WALTON OAKS PARK - Mini Park
13. CLAY ST. NATURE AREA - Mini Park
14. RAY TROST PRESERVE - Mini Park
15. TRAILHEAD - Mini Park
16. MAIN STREET SHOPS COURTYARD - Mini Park
17. WARD PARK - Mini Park
18. BREWERY HILL PARK - Neighborhood Park
19. MEADOWSWEET PARK - Neighborhood Park
20. SKYWAY PARK - Neighborhood Park
21. MINNEISKA PARK - Neighborhood Park

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[www.scenicridgecampground.com](http://www.scenicridgecampground.com)



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# DISCOVER *Whitewater's Lifelong Learning*

## LEARN WITH US!



### *Irvin L Young Memorial Library*

431 W Center St. • [www.whitewaterlibrary.org](http://www.whitewaterlibrary.org)

The Irvin L Young Memorial Library provides many resources for the community and a space that is inclusive, respectful, and welcoming to all. The library supports fun and imagination by offering opportunities for enrichment and entertainment while also ensuring access to tools, programming, equipment, and space that supports the educational needs of the community.



### *UW Whitewater Continuing Education*

800 W Main St. • [www.uww.edu/ce](http://www.uww.edu/ce)

UW-Whitewater Continuing Education has exceptional programs for everyone in their lifelong learning journey. They offer affordable classes and workshops for skills development, camps, and summer programs for youth, and engaging life enrichment programs for all ages.



### *Seniors in the Park*

504 W Starin Rd. • [www.whitewater-wi.gov/273/Seniors-In-the-Park](http://www.whitewater-wi.gov/273/Seniors-In-the-Park)

Seniors in the Park is a lively and dynamic program in Whitewater that seeks to promote and enhance a vital aging community. Their mission is to revitalize lives by providing programs that challenge residents' minds, rejuvenate their physical being, create new connections, and inspire joy.



### *Whitewater Parks & Rec*

312 Whitewater St. • [www.whitewater.recdesk.com](http://www.whitewater.recdesk.com)

The Whitewater Parks and Recreation Department offers year-round learning and engagement opportunities for the community. They oversee the educational and fitness programming offered through the Aquatic Center, Seniors in the Park, as well as a wide variety of programs that support the youth in our community.



### *Whitewater Unified School District*

419 S. Elizabeth St. • [www.wvusd.org](http://www.wvusd.org)

The Whitewater Unified School District is home to three elementary schools, one middle school, and one high school campus. The district pledges to inspire and empower students to achieve excellence in a safe, innovative educational environment. The district boasts 16 Kohl Teacher Fellowship recipients and robust curriculum that embraces a full array of options for students.



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# DISCOVER *Whitewater's Community Resources*



## *The Community Space*

**834 E Milwaukee St. • [www.facebook.com/WhitewaterCommunitySpace](http://www.facebook.com/WhitewaterCommunitySpace)**

The Community Space, or TCS, is a community supported reuse and sharing center where people can donate or pick-up gently used clothing, furniture, housewares, and other items for free. It also offers a full food pantry open during regular business hours and a Little Free Pantry open 24/7. All are welcome regardless of the city you live in.



## *UWW Community Engagement Center*

**1260 W Maine St. • [www.uww.edu/adminaffairs/community-engagement-center](http://www.uww.edu/adminaffairs/community-engagement-center)**

The Community Engagement Center is a collaborative space designed to bring UW-Whitewater personnel, local organizations, and businesses together for mutually beneficial endeavors. It provides a valuable resource for conferences, community events, and public instruction. It also serves as a gallery for displaying local art.



## *The Bethel House*

**133 S Franklin St. • [www.bethelhouseinc.org](http://www.bethelhouseinc.org)**

The Bethel House is an ecumenical project helping families facing homelessness in Whitewater. They provide transitional housing, case management, resources, and financial management workshops to families in need.



## *Whitewater Community Foundation*

**150 W Main St. • [www.whitewatercommunityfoundation.org](http://www.whitewatercommunityfoundation.org)**

The Whitewater Community Foundation is an organization that serves to enhance the quality of life in the Whitewater area through educational, charitable, or benevolent expenditures. The organization supports local scholarship programs and a community grant program that helps local groups and organizations build programming to support the needs of Whitewater residents.



## *Whitewater Food Pantry*

**146 W North St. • [www.facebook.com/WhitewaterFoodPantry](http://www.facebook.com/WhitewaterFoodPantry)**

The Whitewater Food Pantry is a local food collection service to support those in need. They are open Wednesday and Thursday mornings from 8:30a-noon. It is only for people in need who live in the Whitewater School District.

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## Leif E. Knudsen, CPA



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**Fax 262-472-9159**

**leifeknudsencpa@sbcglobal.net**

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[Whitwatertechpark.org](http://Whitwatertechpark.org)  
[Whitwaterinnovationcenter.com](http://Whitwaterinnovationcenter.com)

**Visit [whitwatertechpark.org/choosewhitewater](http://whitwatertechpark.org/choosewhitewater)**

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# Contact Us



## Whitewater Chamber of Commerce

[info@whitewaterchamber.com](mailto:info@whitewaterchamber.com)

[www.whitewaterchamber.com](http://www.whitewaterchamber.com)

 [@whitewaterchamber](https://www.facebook.com/whitewaterchamber)

## Discover Whitewater Tourism

[tourism@discoverwhitewater.org](mailto:tourism@discoverwhitewater.org)

[www.discoverwhitewater.org](http://www.discoverwhitewater.org)

 [@discoverwhitewatertourism](https://www.facebook.com/discoverwhitewatertourism)

 [@discoverwhitewater](https://www.instagram.com/discoverwhitewater)



## Downtown Whitewater

[director@downtownwhitewater.com](mailto:director@downtownwhitewater.com)

[www.downtownwhitewater.com](http://www.downtownwhitewater.com)

 [@downtownwhitewater](https://www.facebook.com/downtownwhitewater)

 [@downtownwhitewater](https://www.instagram.com/downtownwhitewater)

## Whitewater City Market

[whitwatercitymarket@gmail.com](mailto:whitwatercitymarket@gmail.com)

[downtownwhitewater.com/visit-downtown/whitewater-city-market](http://downtownwhitewater.com/visit-downtown/whitewater-city-market)

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### **Southern Lakes Newspapers, LLC**

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### **Animal Medical Center**

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Whitewater, WI 53190  
(262) 473-5800  
www.amcwww.com

### **Touched By a Paw**

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Whitewater, WI 53190  
(262) 473-4769  
www.touchedbyapaw.org

### **BaristaCats Café**

135 W Center St.  
Whitewater, WI 53190  
(262) 458-2045  
www.baristacatscafe.com

### **Whitewater Veterinary Hospital SC**

527 S. Janesville St.  
Whitewater, WI 53190  
(262) 473-2930  
www.whitewatervethospital.com

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### **Southern Wakes United Water Ski Show Team**

N7595 State Park Dr  
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(414) 412-1246  
www.whitewaterlake.org

### **Whitewater Arts Alliance**

402 W. Main St.  
Whitewater, WI 53190  
(262) 472-0204  
www.whitewaterarts.org

### **Whitewater Historical Society**

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### **Edward Jones - Michael Harenza Agency**

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www.firstcitizenswww.com

### **First Citizens Investment Services**

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### **Fort Community Credit Union**

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### **UW Credit Union**

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www.uwcu.org

## BANQUET FACILITIES & FOOD SERVICES

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### **841 Brew House**

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### **Elkhorn Area**

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(262) 723-5788

### **Geneva Lake West**

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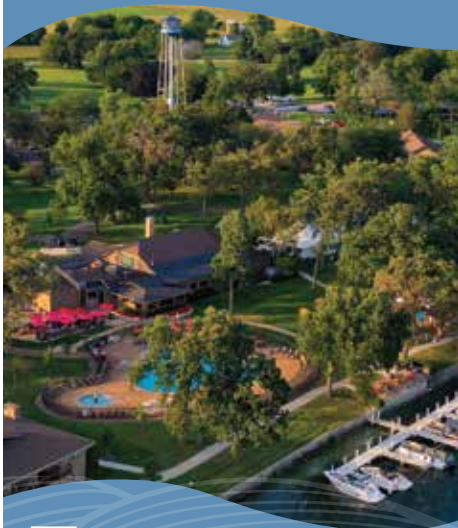
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## RR Walton & Company, Ltd.

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[www.rrwalton.com](http://www.rrwalton.com)

## The Scharine Group Inc.

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[www.whitewater-wi.gov/259/](http://www.whitewater-wi.gov/259/)  
Community-  
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### Jefferson County Economic Development Consortium

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[www.jccdc.net](http://www.jccdc.net)

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(262) 458-2550  
[www.facebook.com/SteveOs-Flip-Flops-Tank-Tops-102186763183789](http://www.facebook.com/SteveOs-Flip-Flops-Tank-Tops-102186763183789)

**Tealux Café**  
129 W. Center St.  
Whitewater, WI 53190  
(920) 397-8799  
[www.tealuxcafe.com/](http://www.tealuxcafe.com/)

**The Black Sheep**  
210 W. Whitewater St.  
Whitewater, WI 53190  
(262) 458-4751  
[www.eatatblacksheep.com](http://www.eatatblacksheep.com)

**The Bakehouse  
by the Sweet Spot**  
1185 W. Main St.  
Whitewater, WI 53190  
(262) 492-7874  
[www.sweetspotwhitewater.com/bakehouse](http://www.sweetspotwhitewater.com/bakehouse)

**The Café by the Sweet Spot**  
226 W. Whitewater St.  
Whitewater, WI 53190  
(262) 473-5080  
[www.sweetspotwhitewater.com/cafe](http://www.sweetspotwhitewater.com/cafe)

**Toppers Pizza**  
325 W. Center St.  
Whitewater, WI 53190  
(262) 473-4343  
[www.toppers.com](http://www.toppers.com)

**Turtle Lake Tap & Grill**  
N6513 Anderson Drive  
Delavan, WI 53115  
(262) 458-0342  
[www.turtlelaketapandgrill.com](http://www.turtlelaketapandgrill.com)

**Whitewater Nutrition**  
880 S Janesville St., Ste B  
Whitewater, WI 53190  
(920) 289-8129  
[www.samanthaspiegelhoff.goherbalife.com](http://www.samanthaspiegelhoff.goherbalife.com)

## RETAIL

**Walmart**  
1362 W. Main St.  
Whitewater, WI 53190  
(262) 473-7744  
[www.walmart.com](http://www.walmart.com)

## RETAIL-SPECIALTY

**BicycleWise & Sports Fitness LLC/  
Sotherland Custom Bicycles**  
1155 W. Main St.  
Whitewater, WI 53190  
(262) 473-4730  
[www.bicyclewise.com](http://www.bicyclewise.com)

**The Book Teller**  
171 W Main St  
Whitewater, WI 53190  
(262) 269-9109  
[www.thebookteller.com](http://www.thebookteller.com)

**Dale's Bootery LLC**  
155 W. Main St.  
Whitewater, WI 53190  
(262) 473-4093  
[www.dalesbootery.com](http://www.dalesbootery.com)

**Floral Villa Flowers & Gifts**  
208 S. Wisconsin St.  
Whitewater, WI 53190  
(262) 473-6444  
[www.florallavillaflower.net](http://www.florallavillaflower.net)

**The Fuzzy Pig, Inc**  
N8660 Clover Valley Road  
Whitewater, WI 53190  
(262) 473-4574  
[www.thefuzzypigonline.com](http://www.thefuzzypigonline.com)

**Jones Market**  
601 Jones Ave.  
Fort Atkinson, WI 53538  
(920) 691-0253  
[www.shopjonesmarket.com](http://www.shopjonesmarket.com)

**Niemann Ace Hardware**  
1415 W. Main St.  
Whitewater, WI 53190  
(262) 473-4264  
[www.acehardware.com/store-details/18445](http://www.acehardware.com/store-details/18445)



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www.nordskovgoods.com

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311 Larkin St.  
Whitewater, WI 53190  
(262) 200-1590  
www.onthebiasdesigns.com

## **Reflections of the Past**

182 W. Main St.  
Whitewater, WI 53190  
(262) 473-6050

## **Thrift Shoppe**

123 Church St.  
Whitewater, WI 53190  
(262) 473-3138  
www.facebook.com/FELCTHRIFT  
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## **University of Wisconsin- Whitewater Bookstore**

Moraine Hall, Room 230  
724 Starin Road  
Whitewater, WI 53190  
(262) 472-1280  
www.uwwhitewaterbookstore.com

## **The Vinery Stained Glass Studio**

218 Elkhorn Road  
Whitewater, WI 53190  
(262) 458-2209  
www.vineryglassllc.com

## **SALON & SPA SERVICES**

### **Live Life Spiritual Direction, LLC**

215 E. Clay St., Unit 36  
Whitewater, WI 53190  
(262) 724-0064  
www.livelifespiritual.com

### **Robin's Nest IV Styling Salon**

1165 W. Main St.  
Whitewater, WI 53190  
(262) 473-3104  
www.robinsnestsalons.com

### **Underground Cutz**

153 W. Main St., Suite A  
Whitewater, WI 53190  
(262) 458-2800  
www.undergroundcutz.com

## **SPORTS & ATHLETICS**

### **J-Hawk Aquatic Club, Inc 430 Assembly Ct**

Whitewater, WI 53190  
(608) 449-5150  
www.j-hawks.org



### **Southern Wakes United Water Ski Show Team**

N7595 State Park Drive  
Whitewater, WI 53190  
(414) 412-1246

### **UW Whitewater – Athletic Department**

800 W. Main St., 112  
Williams Center  
Whitewater, WI 53190  
(262) 472-4661  
www.uwwsports.com

## **STAFFING SERVICES**

### **Terra Staffing Services**

757 E. Milwaukee St.  
Whitewater, WI 53190  
(262) 473-8077  
www.terrastaffing.com

## **TRANSPORTATION**

### **Major Transportation Services LLC.**

W3411 Highway 59  
Whitewater, WI 53190  
(262) 473-7444 www.drivemajor.com

### **Nelson's Bus Service, Inc.**

W8608 Willis Ray Road  
Whitewater, WI 53190  
(262) 473-6680  
www.NelsonsBusService.com

## **UTILITIES**

### **Edge Broadband**

N8990 Highway P  
Whitewater, WI 53190  
(262) 458-4220  
www.edgebroadband.com

### **Frawley Oil Company**

600 E. Milwaukee St.  
Whitewater, WI 53190  
(262) 473-8605  
www.frawleyoil.com

### **John's Disposal Service Inc**

107 Highway U  
Whitewater, WI 53190  
(262) 473-4700  
www.johnsdisposal.com

### **LSP Whitewater**

111 Highway U  
Whitewater, WI 53190  
(262) 472-7040, ext. 224

## **WATER CONDITIONING**

### **Eastern Wisconsin Water Conditioning**

dba Culligan Water  
701 Blackhawk Drive, Suite J  
Burlington, WI 53105  
(262) 763-7817  
www.culliganwater.com

## **WINERIES & BREWERIES**

### **841 Brew House**

841 E. Milwaukee St.  
Whitewater, WI 53190  
(262) 473-8000  
www.841brewhouse.com

### **Duesterbeck's Brewing Co.**

N5543 Highway O  
Elkhorn, WI 53121  
(262) 729-9771  
www.dbcbrewery.com

### **Staller Estate Vineyard & Winery LLC**

W8896 Highway A  
Delavan, WI 53115  
(608) 883-2100  
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